



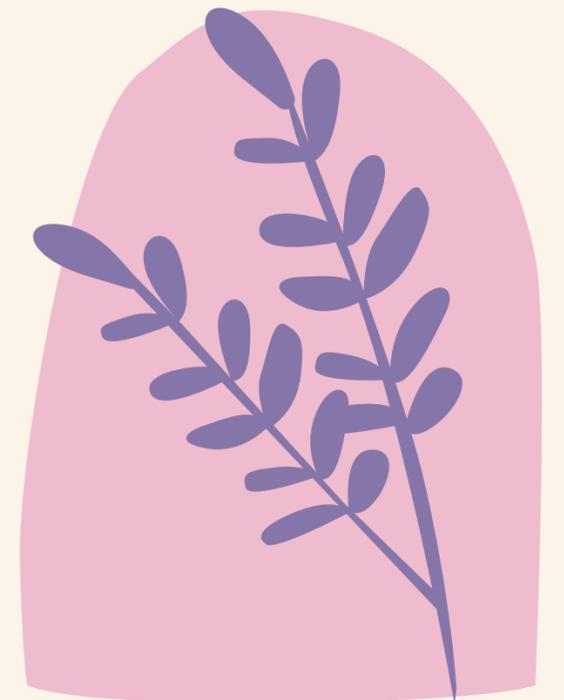
storytelling

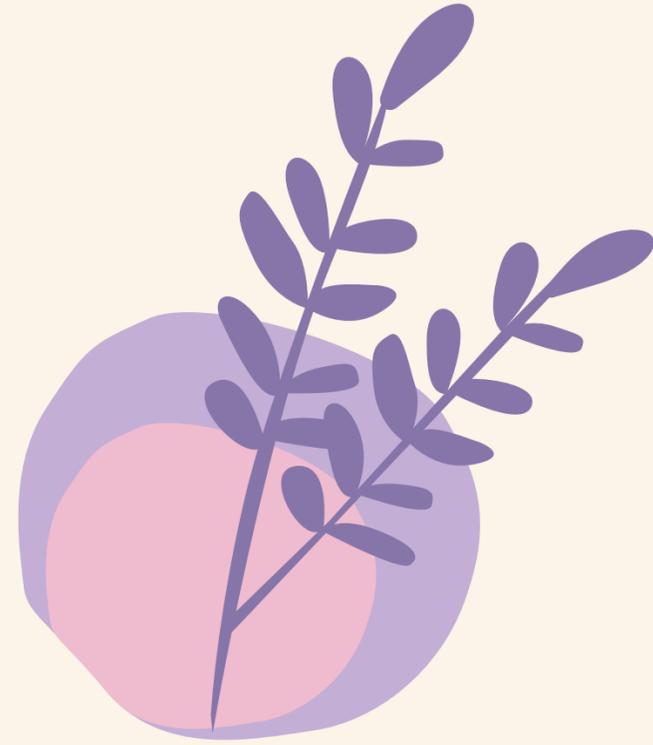
Finding empathy for one another through sharing stories

About Me: Alice Evans



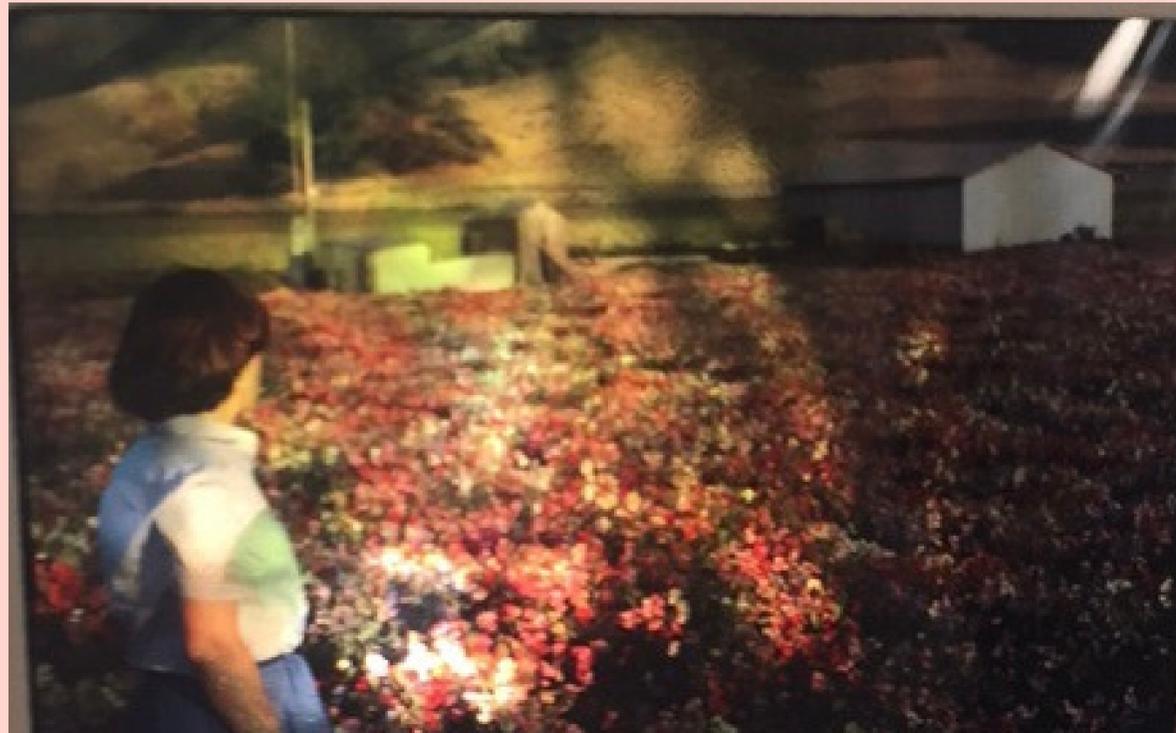
I believe that when we are open and share stories we gain empathy for those around us. I have learned how to tell the story of a brand or a nonprofit to build brand awareness and generate revenue. I know how to think creatively and operate efficiently. I enjoy telling stories and promoting brands and organizations that center around diverse people and experiences.





“To pay attention, this is our
endless and proper work.”

— Mary Oliver



The accidental Storyteller

As part of a middle school, social studies project we were asked to interview a family member or family friend. We were instructed to find out more about this person's life, paint a full picture of their journey.

The impact of Storytelling

01 When I interviewed my grandmother, Annie, I'd never interviewed anyone before. Going into the interview I had a list of questions and expected to know everything about my grandmother, someone who was a constant presence in my life.

02

What happened was I realized that my grandmother had an entire life that I knew nothing about and was so excited to discover

03

I think this was an impactful experience for me because it made me curious about others and a better listener. At the time I was 12, an age where you are discovering so much and unable to see outside of your limited experiences. This taught me to pay attention to my attention, listen to various perspectives, and keep an open mind.

THE UNEXPECTED

Project Proposal: You + Me = Empathy

From my personal experience, I know how valuable it can be at the age of 11-13 to get outside of yourself, expand your perspective, and gain a deeper understanding of a family friend or relative.

This podcast would have a similar format to "Story Corps", two people and it would run 10 - 15 minutes in length. This podcast would exclusively have middle school-aged children interview family members or family friends in order to gain empathy for those around them.



Me in middle school with my aunt (left) and my grandmother, Annie (right)

Having a middle-school-age child increase their understanding of someone else, will help them increase their empathy for others and realize that everyone is more similar than they are different.

